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Create Your Writer Platform The Key To Building An Audience Selling More Books And Finding Success As Author Chuck Sambuchino

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Chuck Sambuchino, author of *Create Your Writer Platform* explains what a platform is and the common building blocks of a writer's platform. What is a Writer/Author Platform? Platform, simply put, is your visibility as an author. The definition of platform, broken down, is your personal ability to sell books through:

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How to Create a Writer's Platform - Writer's Digest

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Your Writer Platform | Build your platform. Engage your ...

Your writer platform, in essence, is the variety of ways you use to connect to – and engage with – the ideal readership that is receptive to your work. It’s also the amount of influence you wield, the level of visibility and authority you’ve gained, and the depth of your connection with your readers.

How To Build A Writer Platform | WritetoDone

Full version Create Your Writer Platform: The Key to Building an Audience, Selling More Books, Creating a platform isn't just beneficial--"it's essential"!In today's world of blogging, websites, Twitter feeds, and Facebook updates, building a writer platform from the ground up can seem a daunting task. Never fear--author and editor Chuck Sambuchino provides expert, practical advice for increasing your visibility, selling more books, and launching a successful career.

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In "Create Your Writer Platform," you'll learn: The definition of a platform--and why

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How to start building one "now." How to harness the 12 Fundamental Principles of Platform. "Old School" and "New School" approaches to platform, from article writing and conference speaking to website development, blog posts, and social media avenues. How to develop a platform for nonfiction, fiction, and ...

Create Your Writer Platform: The Key to Building an ...

If so, then 'Create Your Writer Platform' is a book you'll enjoy. Chuck Sambuchino narrows it down to twelve simple fundamentals of platform building that are achievable. What's great about 'Create Your Writer Platform' is that not only does he supply the opinions and input of agents, but he also gives the success stories of current authors at the end of the book.

Create Your Writer Platform: The Key to Building an ...

The attention you receive here may strengthen your writing platform. Start a blog or website about your writing or a special interest. If you are unpublished, post some of your work on the Internet and give readers an opportunity to provide feedback. If you're already published, showcase your books and any services you provide. Create new content for your website on a regular basis.

Why a Writing Platform is a Must: 13 Ways to Build Yours

Actually, the most important aspect to building an author platform is understanding that it's about engagement; about connecting and interacting with

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people who are aligned with your message and affected by your story.

101 Quick Actions You Can Take ... - Your Writer Platform

Create Your Writer Platform is an excellent book because it gives practical information to writers on the business side of the profession. The business side (aka marketing) is challenging, from a personal perspective, and this book helped me understand the importance of developing a focused platform early.

Create Your Writer Platform: The Key to Building an ...

If so, than 'Create Your Writer Platform' is a book you'll enjoy. Chuck Sambuchino narrows it down to twelve simple fundamentals of platform building that are achievable. What's great about 'Create Your Writer Platform' is that not only does he supply the opinions and input of agents, but he also gives the success stories of current authors at the end of the book.

Amazon.com: Create Your Writer Platform: The Key to ...

Create Your Writer Platform Creating a Writer's Platform and Building an Audience. November 25, 2013 jonathanacampora Leave a comment. Although this blog was intended to communicate my thoughts about compassionate living in Miami it was also intended to improve my writing skills and learn how to engage with like-minded individuals.

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Create Your Writer Platform | Palm Trees and Pomegranates

In Create Your Writer Platform, you'll learn: The definition of a platform--and why you should start building one now. How to harness the 12 Fundamental Principles of Platform. "Old School" and "New School" approaches to platform, from article writing and conference speaking to website development, blog posts, and social media avenues.

Create Your Writer Platform: The Key to Building an ...

According to Chuck Sambuchino, author of Create Your Writer Platform (available from Writer's Digest Books), publicity for books is extremely valuable and often hard to come by. The last thing we should be doing is "hiding from editors, reviewers, etc." Instead, we need to give ourselves the best chances for success.

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Create Your Writer Platform | The ABC Writers Guild

Here are my best tips for growing your author platform online: Create A Unique Brand Voice. You already have a voice as a writer. The next step is growing your voice as an online personality.

How To Build A Successful Author Marketing Platform

Building a platform is what you do before a book comes out to make sure that when it hits shelves somebody buys it. Publicity is an active effort to acquire media

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attention for a book that already exists.” — Chuck Sambuchino, Create Your Writer Platform: The Key to Building an Audience, Selling More Books, and Finding Success as an Author

Create Your Writer Platform Quotes by Chuck Sambuchino

The platform is a simple, no-fuss portfolio builder featuring a customizable dashboard loaded with amazing tools for sorting your content as you want. With Journo, you can create multiple web pages in different layouts, themes, and designs with just the click of a button.

10 Best Website Builder Platforms for Writers and Authors ...

Writing for free can be a great way to build your writing platform. Add research to your writing portfolio. Conduct focus groups or send out surveys to convince publishers that your idea has merit and will sell. This will build your writing platform by giving you tangible support. Ask for a commitment

What is a Writer's Platform? 10 Tips for a Writing Portfolio

Tip 1 – Consider creating an informational video that explains the content of your book. It might be helpful to create a video that will promote your book and explain to viewers who it is, what the chapters are, and how they will be useful to the reader. Tip 2 – Create a video about each relevant chapter in your book.

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